

## **International Convention – Bid Evaluation Matrix**

### **Environment**

25% of total score

- Local attractions / Vacation Destination
- Registration & Marketplace proximity to venue and hotels
- Restaurant & Shopping Access
- Appearance of Destination
- Safety of Destination
- Weather Conditions
- Cost to attendees for flights & meals

### **Hotel Package**

20% of total score

- Hotel rates
- HQ Hotel size and lobby
- Proximity of hotel package to venue
- Condition of hotels (modern / renovated)

### **Venue**

20% of total score

- Condition of venue
- Acoustics
- Atmosphere
- Proximity to hotel package

### **Financial Contribution** (estimated expenses vs. financial package offered by the city)

35% of total score

- Incentives / Rebates offered by the CVB
- Labor Rates
- Estimated rental costs

**Tiebreaker:** Outreach Opportunities in the community